

GDPR: Spring into Action

IN A NUTSHELL

GDPR aims to make sure that **all organisations holding personal data have the right processes in place to protect it**. Organisations who put customer data at risk will face hefty penalties.

SMALL FISH

But cyber criminals just go after the big guys, right?

Wrong! SMEs are now being pinpointed by digital attackers, according to this article in [The Guardian](#).

IT'S NOT MAGIC

There's no magic software pill to make you GDPR compliant but if you make sure your business has the right cyber-security measures in place then you're not only a long way towards compliance you'll also have a competitive advantage.

TRUSTWORTHY

By showing you are making every effort to protect your customer's data you'll be a trusted brand – and we all prefer to do business with someone we trust

GET YOUR SECURITY HOUSE IN ORDER

Before you even look at GDPR make sure you have security measures in place for the multiple IT layers within your business - including Data, Application, Endpoint, Network and Cloud.

Unless each layer is secured, it's a cyber-attack waiting to happen, spelling damage to brand, reputation and revenues, as well as susceptibility to lawsuits.

Worst case scenario?

You are attacked and, as a direct or indirect result, you go out of business.

Best case scenario?

Not only will your business be protected from cyber-attacks ... you'll have already completed several steps towards GDPR!

GLASS HALF FULL

If you already have the essential cyber-security measures in place, then you're on the way to being GDPR compliant. According to the [National Cyber Security Centre](#) the minimum you need to help protect against a cyber-attack is:

- ✓ **Secure your Internet connection:** use a firewall
- ✓ **Secure your devices and software:** choose the most secure settings, don't rely on manufacturers default settings
- ✓ **Control access to your data and services:** an attacker with unauthorised access to an administrative account can be far more damaging than one accessing a standard user account
- ✓ **Protect from viruses and other malware:** invest in proven software solutions
- ✓ **Keep your devices and software up to date:** look for automatic patching solutions

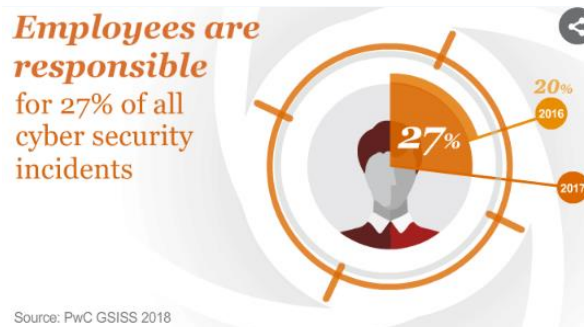
Also, make sure your cyber-security solutions are regularly inspected to ensure they're correctly configured, patched, and updated. Incorrect security configuration is a major cause of security incidents.

Ask us about a quick and simple Security Health Check to keep you safe from cyber attacks.

TAKE A BREACH HOLIDAY

We're not GDPR experts but we DO know about the best cyber-security solutions!

We take a multi-layered approach and advise you on what solutions are right for your business to ensure they help minimise the risk of a breach.



We understand that people make or break a business – not just the technology or the processes. However, the human factor can also be the weakest security link – many of the solutions available greatly reduce this risk, like **automatic application patching**, but can never eliminate it. If you do face a GDPR breach, then we can offer you the right security to ensure you can **detect** and **report** a **breach within 72 hours** (which is your legal obligation).